2011 FOOTBALL PLAYOFFS – MEDIA INFORMATION ROUNDS 1, 2, & QUARTERFINALS

For football playoff games, round one through the quarterfinals, all media **must contact** the host school of the game they will cover. Usually that contact is the Athletic Director. Because many press box facilities do not have the capacity to seat all the media, please understand that as in the past, you may have to sit outside.

During Rounds 1, 2 and the quarterfinals, for games assigned to the UNI Dome, the media contact is Allison Fredin. The credential request Email is unidome@uni.edu. Radio stations seeking seating and costs can contact Ms. Fredin at 319-273-6334 or by email at fredina@uni.edu.

Credential requests are subject to IHSAA approval and are granted only with your agreement to adhere to the regulations of the lowa High School Sports Network (IHSSN) 2010-11 Video and Audio Highlights License. This License is available under the Resources tab at www.ihssn.com.

RADIO: live audio streaming during the first three rounds is approved, but audio with video streaming for those games, by radio or television, is prohibited. A delayed 24-hour rebroadcast and streaming agreement and forms to be filed with the IHSAA can be found on the IHSAA web page under General Information. There is a \$150.00 charge with a portion being returned to the host school.

Phone line costs are the responsibility of the covering media outlet. It is **the media's responsibility** to **call immediately** for credentials once the team(s) you cover qualify for each round. **DO NOT WAIT UNTIL THE DAY OF THE GAME.**

After the quarterfinals, media will need to apply separately for the <u>semifinals and finals</u>, if your team(s) advance, and that registration link will be posted by November 3. If your semifinal round team loses your finals request will be dropped unless you notify Bud Legg.

There will be NO non-commercial TV delayed or otherwise for the semifinals or finals. Those desiring to secure video rebroadcast rights of the championship must make requests to the IHSSN (515-419-2514.

Photographers and commercial TV camera media people are NOT ALLOWED in either team box (25 yd. line to 25 yd. line) and must stay behind the restraining line that surrounds the field. For those teams with a team or school photographer that individual's admittance must come from their allotment, however all team videotaping or videography has to be done from the stands.

One student publications person (either a writer or a photographer) for each team is permissible. The individual must have a game ticket to secure a sideline pass from the UNI Media staff, and he/she must furnish an official letter from his/her principal or athletic director to the meet manager.

No interviews are to take place on the field of play at any time. This applies to all media including the IHSSN.

There will be a separate registration form for the Semifinals & Finals posted the first week in November with a deadline of November 8.